



National Voter Poll

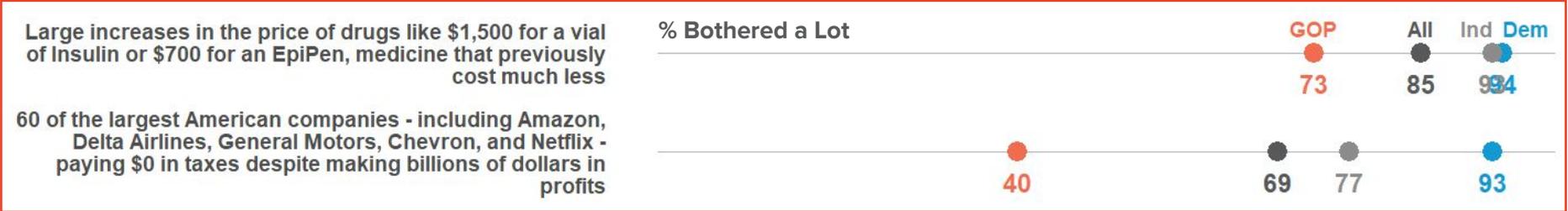
November 21-25, 2019

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Methodology

- 1286 interviews from voters nationally who say there is some chance they will vote next November.
- Interviews conducted online, recruited through social media advertising, from November 21st-25th 2019.
- Post-stratification weights were made on age, gender, ethnicity, education, region, urban-rural county type, and 2016 vote choice to reflect the distribution of likely 2020 general election voters nationwide.

Voters are bothered a lot by large increases in the price of medicines and that wealthy profitable companies are not paying any corporate income tax



Congressional investigations into corporate tax avoidance and the practices of drug companies would get widespread attention and support.

% Very Important

Drug companies and their CEOs who are benefiting from skyrocketing drug prices while many Americans suffer from the high costs of life-saving medicines.

GOP 68 All Ind 81 Dem 93

Members of the President's cabinet and other high-level government officials abusing taxpayer money or abusing their power in office.

26 63 94

Large corporations laying off workers and outsourcing jobs while no longer paying any taxes because of two trillion-dollar tax giveaway to big companies passed by Republicans and giving away billions to their stockholders.

24 61 67 91

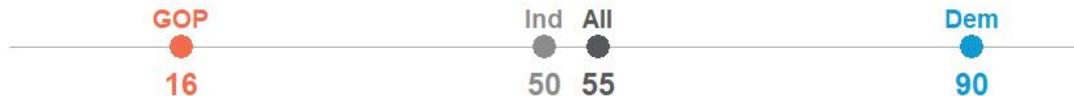
State officials who are making it harder for people of color, low income people, individuals with limited English proficiency, students, and people with disabilities to exercise their right to vote in order to protect their partisan interests.

19 55 94

Congressional investigations into corporate tax avoidance and the practices of drug companies would get widespread attention and support.

% Very Important

The Administration's policies to eliminate access to birth control, sexually transmitted infection (STI) testing and treatment, and cancer screenings for women.



The Administration's immigration policies that enable private detention companies with inhumane conditions to profit from separating children from their families.



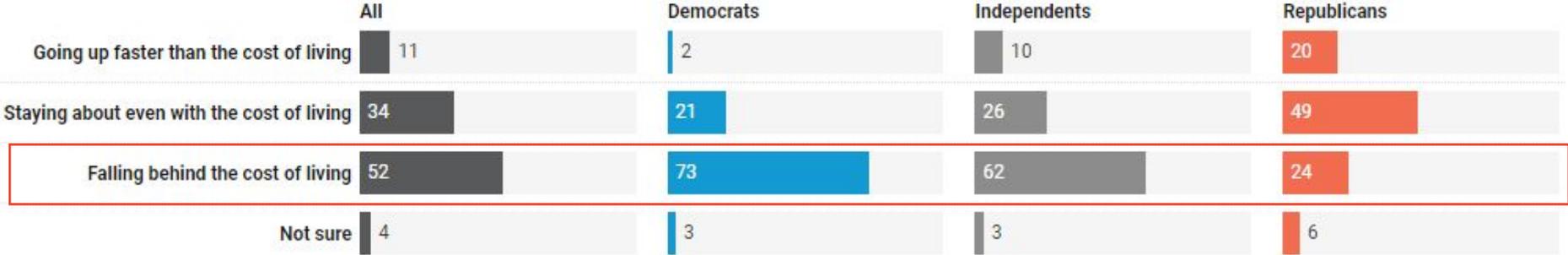
Allegations that President Trump pressured the government of Ukraine to investigate Hunter Biden and issues related to the hacking of the DNC server in the 2016 election in order to receive military aid.



Matters related to President Trump's personal and private business dealings including his tax returns, illegal payments to porn stars, and foreign governments and US government officials spending lavishly in his hotels.



Voters remain deeply dissatisfied with their economic prospects



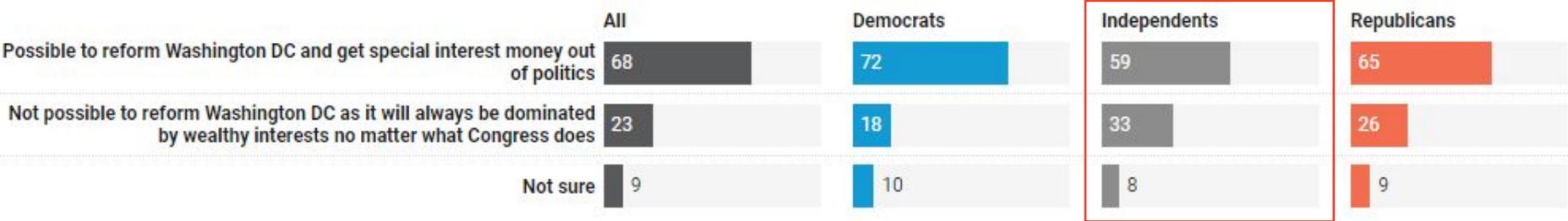
The influence of wealthy CEOs over Congress deeply disturbs voters



76% of voters believe this influence is mostly negative and hurts people like them

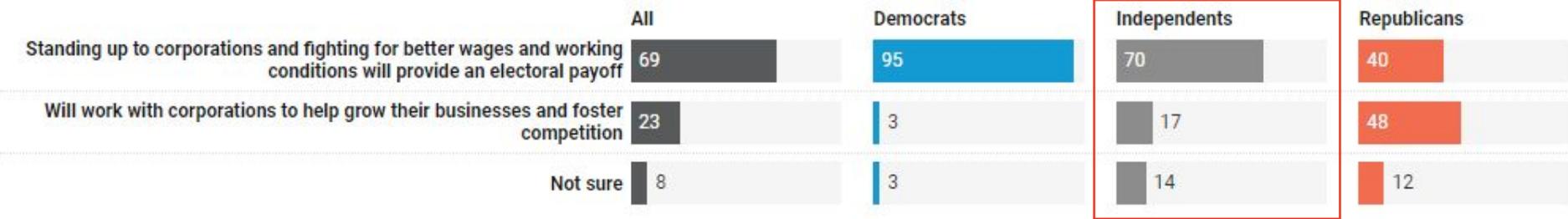
Voters reject that this status quo is inevitable and believe in the possibility of reform

Which statement do you agree with more?



Standing up to corporations and fighting for better wages and working conditions will provide an electoral payoff

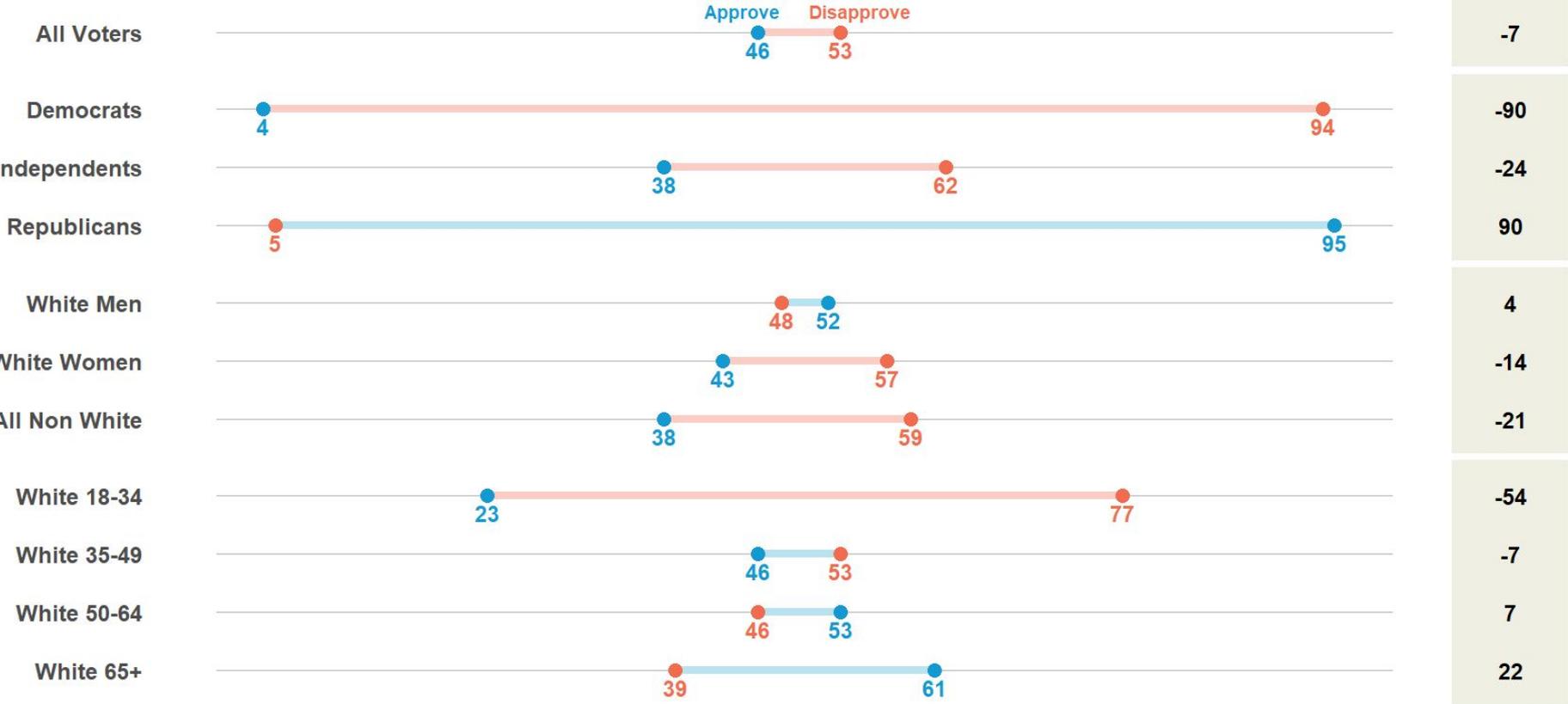
Which candidate would you prefer?



President Trump shows real weakness heading into his re-elect year

Overall Job Approval

Net Approve



President Trump shows real weakness heading into his re-elect year

Overall Job Approval

Net Approve

All Voters

Approve Disapprove

46 53

-7

White No College Men

37 63

26

White No College Women

49 51

-2

White College Men

36 64

-28

White College Women

30 70

-40

Northeast

40 60

-20

Midwest

42 58

-16

South

47 51

4

West

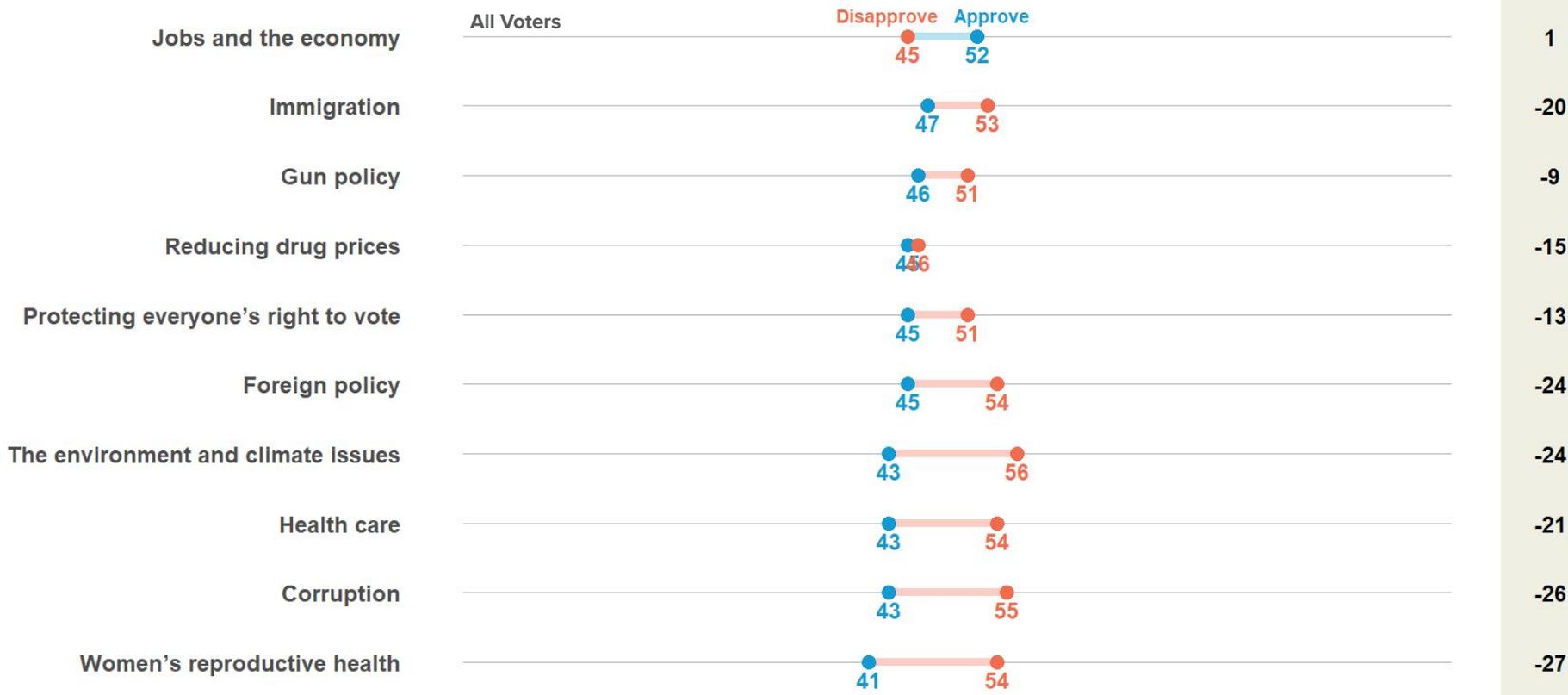
43 56

-13

President Trump shows real weakness heading into his re-elect year

Job Approval on Issues

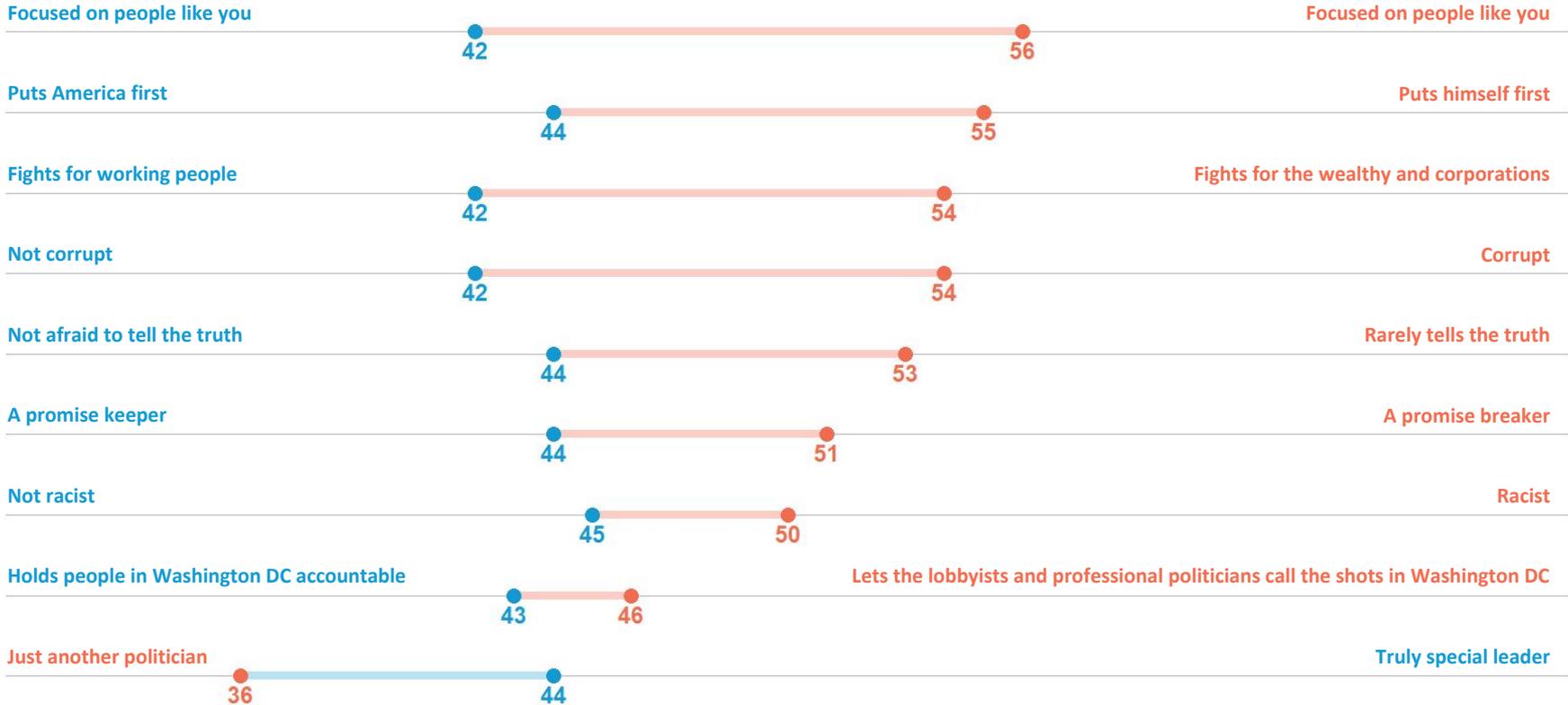
Net Approve
w/Independents



President Trump shows real weakness heading into his re-elect year

Which Describes Better

All Voters



President Trump shows real weakness heading into his re-elect year

Which Describes Better

Independents



The following is an effective message against Trump's "hero narrative" that he is fighting "elites" and "draining the swamp"



“Democrats say we need to clean up Washington DC and hold it more accountable to people like you instead of to the wealthy and large corporations. They will pass new laws to strictly limit foreign lobbying, require "dark money" organizations to disclose their donors, ban large campaign donations, make Election Day a federal holiday, stop politicians from drawing their own districts and picking their voters, and limit efforts by state governments to take away people's voter registration.”

Concluding Thoughts

- Do NOT cede the ground to Trump on the economy. The benefits are not being spread equally and people think they are falling behind. Voters want a candidate who will stand up to corporations and fight for better wages and working conditions.
- The tax cut remains a disaster for Republicans, especially wealthy corporations that have used it to avoid paying anything. Keep hammering away at that.
- Anger towards drug companies and drug company CEOs is universally shared across the political divide. Since #MoscowMitch won't schedule hearings and votes on what House Democrats have passed, holding hearings, and dragging in CEOs, on these important topics – and how special interests have gamed the system – can spotlight how Democratic members are fighting for working people.

Concluding Thoughts

- Voters are disgusted by influence of wealthy CEOs and the special interest corrupt Washington DC. This must be the core of the opposition message to Trump in 2020.
- Trump is an unpopular and disliked President. He does worse on many important issues than he does overall, and he is viewed more negative on specific traits. Opposition to him and his corrupt policies can unite a majority against him and FOR an agenda that puts working people first by transforming how business is done in Washington DC.